

## A PLEASURE TO USE AND SEE Britain's Design Centre Awards for 1962

Each year since 1957 a panel of judges at Britain's Design Centre, The Haymarket, London selects up to 20 products which it considers to be of outstanding design. The choice is made from the 3,000 or more items which have been shown at the Centre during the previous year.

The Duke of Edinburgh recently presented certificates to the manufacturers of the ten products which gained the 1962 Design Centre Awards.

The general character of each year's awards is affected by standards set in previous years and also by the personal tastes of the judges and their interpretation of current trends, though previous panels of judges have all stressed such qualities as simplicity, economy of means and a proper use of materials. This year, the sixth year of the awards, the judges were particularly concerned with colour and pattern and have given several awards to fabrics, wallpaper and ceramic tiles. They agreed that the British reputation for sound craftsmanship, either in long-established industries or in newer industries, such as electronic engineering and plastics, must be of continuing importance. By their choice of patterns within a recognisably British tradition, the judges seem to have reacted against severely simple designs. All the products are in the Centre's Design Index and they therefore satisfied the relevant tests of technical efficiency; reports of such tests were available to the judges.



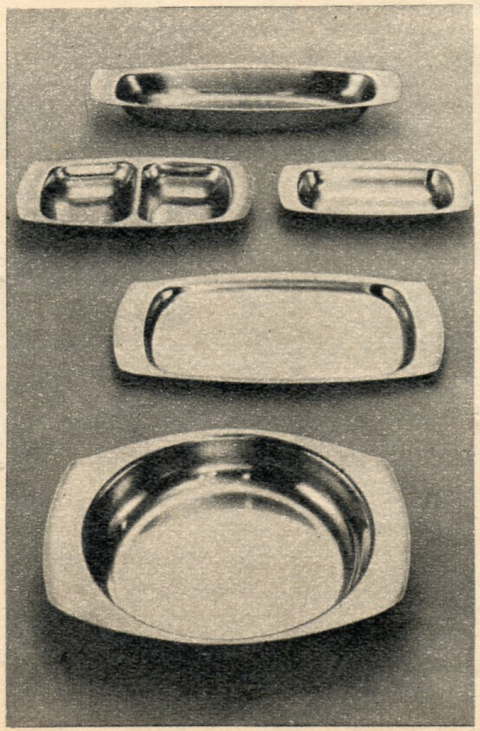
Above: Leslie Wiggin and the Duke of Edinburgh

### STAINLESS STEEL RANGE OF DISHES. "Old Hall."

*Maker : J. & J. Wiggin Ltd.  
Designer : Robert Welch.*

The stainless steel used for these dishes, an alloy of steel and chromium often with nickel, is not plated or skin-coated ; its qualities of strength and resistance to corrosion go right through the metal. The dishes do not stain when used for cooking and are suitable for oven use.

*Judges' comments :* Comparable items on the market were studied and the scope and durability of this range are impressive. No other range that could be found on sale in this country, or elsewhere, offered this quality of finish at this price.



Above: The award-winning dishes

Note - many thanks to **Helene Waterhouse** of Kirkham, Preston (wife of Christmas card maestro Geoff) for supplying the above information, which is taken from the 1962 issue of "**Commonwealth Today**".